

Session 1C: IQ Governance

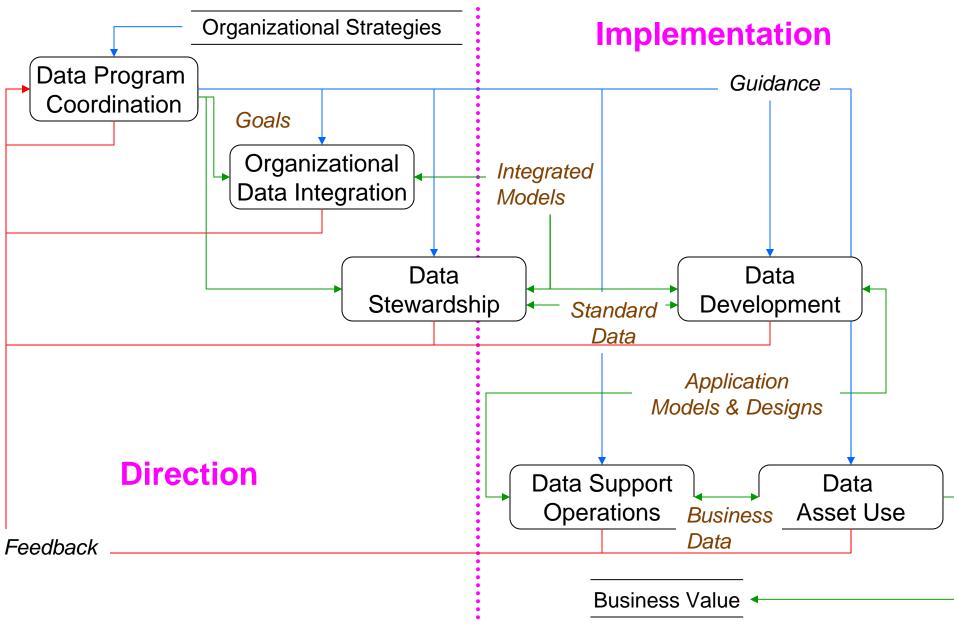
The MIT Information Quality Industry Symposium, 2007



- Moderator:
  - Peter Aiken, Data Blueprint/VCU
- Presentations
  - 1. Compliance A Catalyst for the Data Quality Movement
    - Donald Carlson Bank of America
  - 2. How to Create an Information Quality Management Council
    - Linda Kresl Nike, Inc.
  - 3. Designing a Data Governance Framework to Enable and Influence IQ Strategy
    - Liz Pierce U. of Arkansas at Little Rock



## **Organizational DM Functions and their Inter-relationships**



blueprint