



- Moderator:
  - Peter Aiken, Data Blueprint/VCU
- Presentations
  1. *Compliance A Catalyst for the Data Quality Movement*
    - Donald Carlson - Bank of America
  2. *How to Create an Information Quality Management Council*
    - Linda Kresl - Nike, Inc.
  3. *Designing a Data Governance Framework to Enable and Influence IQ Strategy*
    - Liz Pierce - U. of Arkansas at Little Rock



# Organizational DM Functions and their Inter-relationships

